

ABOUT THE NATIONAL ALLIANCE

Employer healthcare purchaser coalitions driving health, equity and value across the country on behalf of America's families



WHO WE ARE

For **over 30 years**, the National Alliance has united business coalitions and their employer/purchaser members to achieve high-quality care that improves patient experience, health equity, and outcomes at lower costs.

The **only** nonprofit, purchaser-led organization in the US with a national and regional structure.

Represents private and public sector, nonprofit, and labor union organizations .

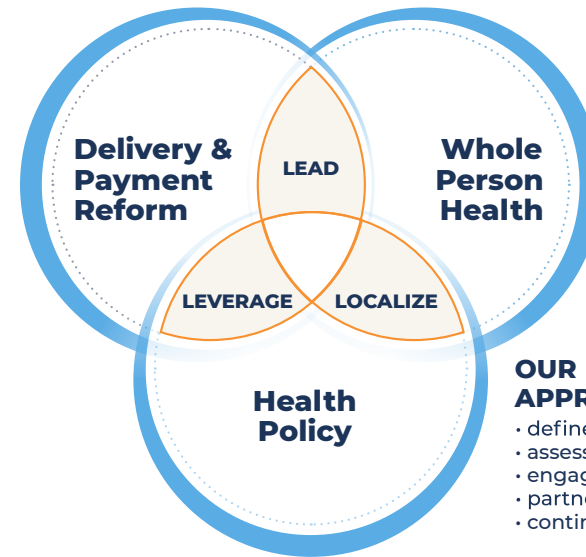
Coalition membership comprises employers of all types and sizes from the **private and public sectors** and **union and Taft-Hartley organizations**.



“Too often, employers aren’t at the table when it comes to changing today’s healthcare trajectory. Coalitions are instrumental in helping them take action on the market and policy fronts to realign the system in ways that reduce conflicts of interest and improve value.”

Shawn Gremminger,
National Alliance President & CEO

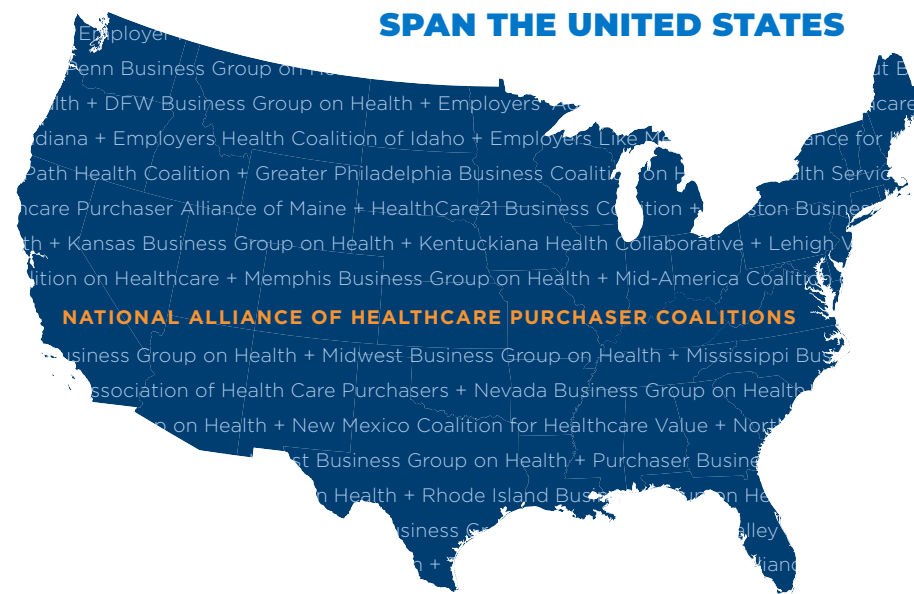
ORGANIZING FRAMEWORK



OUR APPROACH

- define and drive healthcare value
- assess and improve the market
- engage and enable purchasers
- partner with and influence stakeholders
- continually connect and learn

MEMBER COALITIONS SPAN THE UNITED STATES



NATIONAL & REGIONAL REACH

Coalition leaders are seasoned experts with diverse skills, broad networks, and deep healthcare industry knowledge.

Strategic business partners represent an array of thought leaders from public and private sectors.

Leveraging and localizing evidence-based and successful strategies, initiatives and practices by collaborating with policy makers, trade groups, physicians, scientist, innovators and others across the healthcare industry.

Together, coalitions shape and support effective purchasing strategies, healthcare improvement, health equity, value, and delivery system innovations.



“Employer-sponsored health benefit coverage is elemental to success in recruiting and retention—and to the health of millions of people. The importance of the employer voice in the development of legislation, programming, and coverage has never been greater. Through the National Alliance and its local, state, and regional coalition members, we make change happen.”

Chris Syverson
CEO, Nevada Business Group on Health, National Alliance
Board of Governors Chair

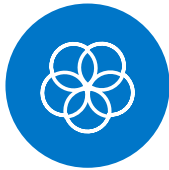
DRIVING HEALTHCARE VALUE ACROSS THE MARKETPLACE

Advancing a value and policy agenda via national initiatives to amplify the employer/purchaser voice

DELIVERY AND PAYMENT REFORM



Hospital fair price



The Path Forward for Mental Health and Substance Use



Medical and pharmacy drug management

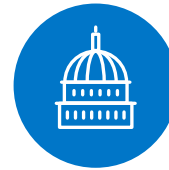


High-cost claims



Advanced primary care

HEALTH POLICY



Issues Affecting Working Families

WHOLE PERSON HEALTH



Health Equity



Mental health and substance use



Obesity



Oncology

Stakeholder Groups

Coalitions

45 regional coalition members representing private and public sector, nonprofit, and union organizations

National Purchaser Leadership Council

Influential employers/purchasers who define healthcare priorities; identify issues and opportunities for managing supply chain challenges and value-based approaches; and support direction and execution of national initiatives

National Medical Director Advisory Council

Physician executives who advise coalitions and other key stakeholders to optimize workforce health, productivity and performance

National Health Leadership Council

Forum to enable cooperation and exchange of ideas between industry stakeholders to promote market change

Strategic Partnerships



| better solutions |
for healthcare™



Visit nationalalliancehealth.org to learn more about these and additional strategic partners.

Project Funders

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- Arnold Ventures
- CDC Foundation
- Patient-Centered Outcomes Research Institute (PCORI)

National Alliance is also funded through membership dues and revenue generated from educational efforts.

National Alliance Subsidiary



A 501(c)(3) national, nonprofit organization dedicated to identifying, developing and sharing best practices that drive health, equity and value for organizations and communities across the country.

