

FREQUENTLY ASKED QUESTIONS

WHAT IS THE BENEFIT TO MY LOCAL COALITION AND THE NATIONAL ALLIANCE?

Each research activity provides direct financial support to both your local coalition and the National Alliance. Coalitions receive funding each time a member participates. Beyond the direct financial support, your participation helps to establish your coalition and the National Alliance as thought leaders on critical healthcare issues.

WHAT IS THE BENEFIT TO ME OR MY EMPLOYER IF I DECIDE TO PARTICIPATE?

Participating gives you three things: a platform to share your perspective and insights on research topics that match your expertise, connections with other employer benefits leaders across the country, and, on some projects, personal compensation for your time (which you are welcome to decline). The Institute welcomes benefits professionals at every level, from senior leaders to those early in their careers.

AM I REQUIRED TO PARTICIPATE IN THE INSTITUTE IF MY COALITION INVITES ME?

Participation is entirely your choice. If you choose to join, you may opt out at any time.

DO I NEED TO BE PART OF A COALITION TO PARTICIPATE?

Participation is open to any qualified employer benefits professional. Many PPRI panelists are connected to National Alliance member coalitions, however, those who are unaffiliated with a coalition, including those between roles, are welcome to join.

CAN I PARTICIPATE IF I'M EARLY IN MY CAREER?

Yes. The Institute welcomes participants at all levels within employers and coalitions, not just senior leaders. Benefits professionals across levels of experience and specific roles bring valuable perspective.

WHY DOES THE REVENUE GO TO THE COALITION RATHER THAN TO INDIVIDUAL PANELISTS?

Research revenue flows primarily to your coalition and the National Alliance, strengthening the resources and advocacy that benefit you as a member. Direct compensation is also available on select projects, which you can accept or decline. Centralizing support through the coalitions keeps things consistent across National Alliance members, whose policies on outside remuneration vary.

HOW MUCH OF A TIME COMMITMENT WILL THIS BE FOR ME?

Getting enrolled takes less than 30 minutes through a brief set of profiling questions plus an Engagement Agreement. After that, you pick which opportunities to accept (in-depth interviews, online focus groups, in-person panels at conferences or brief surveys) and how many. You'll tell us the maximum number of activities you want, and we won't exceed it. **Total annual participation is capped at eight hours.** The easiest way to stay in the loop is to keep an eye on your email.

WHAT IS ASKED IN THE PROFILING QUESTIONS?

The profiling questions help our team identify the best fit for each project opportunity. They cover general information about your benefits experience, including years in the field, topical expertise and areas of interest in healthcare.

WHAT DO I GET OUT OF PANEL MEMBERSHIP ITSELF?

Panel membership carries value beyond any individual project. Members receive access to research insights and findings from completed PPRI studies, with deeper access tied to active participation — the more you engage, the more you receive. Being part of the panel also keeps you connected to what employers across the country are saying.

HOW WILL I HEAR ABOUT PPRI OPPORTUNITIES?

Invitations come through several channels, so you can choose what works best for you: email (be sure to add our address to your safe senders list so nothing lands in spam), directly from your coalition leaders, LinkedIn and the PPRI communities page.

WHAT TOPICS MIGHT I BE ASKED TO DISCUSS?

There is a wide range of health and health policy areas that panelists may be asked to speak to. The National Alliance reviews all research topics and retains the right of first refusal for any projects not aligned with their mission or that of their coalitions. Topics have included mental health innovation, lung cancer, cognitive health and emerging healthcare access models. Newer areas in our pipeline include obesity care, primary care and high-cost claims.

AM I ACTING AS A SPOKESPERSON FOR MY COMPANY?

Your participation is completely anonymous, and you are not expected to speak on behalf of your organization or reflect your company's official positions. Your name and your company's name will not appear in any client reports, and nothing you say will be attributed to you or your employer without their consent. Sponsors may request research be conducted among panelists with certain characteristics, but only broad, aggregate information about respondents is used in reporting. **All data is anonymized and aggregated for analysis to ensure confidentiality.**

CAN I SEE ANY FINAL RESEARCH PRODUCTS THAT ARE SENT TO THE RESEARCH SPONSOR?

Yes, access to research findings is one of the distinct benefits of PPRI membership. Participants receive meaningful access to findings from any project they complete, including in-depth reports, exclusive webinars where results are presented with context and opportunities to engage with peers about the findings through the PPRI platform. National Alliance members whose organizations are engaged with PPRI may also receive curated high-level insights and headline findings from completed projects. Publicly released findings are available to all, though these represent only a portion of overall research results and are not guaranteed for every project. The full final reports themselves remain proprietary to the research sponsor and cannot be shared in their entirety.

CAN I SHARE THE REGISTRATION LINK WITH OTHERS?

If you know other employer benefits professionals who might be a good fit for the Institute, we encourage you to share the registration link and help us grow the panel. **However, please do not share the registration link on public platforms** such as social media or other sites that may be open to the public. Sharing the link broadly can expose the registration system to automated bots and other bad actors, which can result in fraudulent entries that compromise the integrity of the panel and its research.